

Dear Community Partner,

We hope this letter finds you well. We invite you to join us as a sponsor for the **3rd Annual Wicklund Warriors Bad Blood 5K Run**, a vital, community-driven event that serves as our primary fundraiser in the fight against blood cancer.

Why Support Us?

The Wicklund Warriors (EIN 81-1280006) is a 501(c)(3) non-profit organization dedicated to providing financial assistance to families in the Capital Region affected by blood cancers. Since 2013, we've proudly supported over 190 families with more than \$230,000 in tailored aid, offering gas cards, rent assistance, co-pays, and more. Our survivor ambassador group, the Bad Blood Club, creates personal connections with recipients, ensuring each family receives meaningful support.

Your sponsorship is crucial to sustaining this mission and ensuring the success of our largest annual fundraiser.

Event Details

What: Wicklund Warriors Bad Blood 5K Run

When: Thursday, July 31, 2025, at 6 PM

Where: Siena College Campus

This year's event builds on the success of our previous runs, which have raised over \$50,000, drawing 310 participants and 35 volunteers. New additions, like Team Categories and the Kids' Quad Dash, aim to engage a wider audience and foster a greater sense of community.

How You Can Make a Difference

We offer **five sponsorship levels**, each with unique benefits, including inclusion in our event media and your logo on our running shirt. We kindly request a commitment by **May 30, 2025, to ensure your organization is featured.**

Your partnership will help us continue our mission of providing critical support to families battling over 100 types of blood cancer, including leukemia, lymphoma, and myeloma. Together, we can make a meaningful impact.

To discuss sponsorship opportunities or for more information, please contact me at info@wicklundwarriors.com or visit our website at wicklundwarriors.com/2025sponsorship.

Thank you for considering this opportunity to partner with the **Wicklund Warriors**. With your support, we can continue to stand strong in the fight against blood cancer—**because No One Fights Alone!**

Sincerely,



Deanna Wicklund
Co-founder and President
Wicklund Warriors, Inc.



MISSION:

The Wicklund Warriors provide financial assistance to families clinically diagnosed with a blood cancer. We build relationships with our recipients, and tailor our giving to support their needs.

We serve the 11 counties surrounding the capital region of NY: Albany, Columbia, Greene, Fulton, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren, and Washington.

BOARD:

Deanna Wicklund
Jennifer Carron
Jeffrey Wicklund
Michelle Dischiavo
Jim Calhoun
Scott Baker
Jamie Levy

🌐 wicklundwarriors.com

@ info@wicklundwarriors.com

✉ PO Box 11152,
Loudonville, NY 12211

📘 WicklundWarriors

📺 Wicklund Warriors



Wicklund Warriors, Inc. is a public charity as defined by IRS Section 501(c)(3)
EIN 81-1280006



Bad Blood Run
Sponsorship Info



Wicklund Warriors
Bad Blood 5k Run
July 31, 2025
Siena College

SPONSOR COMMITMENT FORM

Thank you for supporting the Wicklund Warriors. Your support will go a long way in helping our warriors who are facing a blood cancer diagnosis.

We look forward to cheering you on as you cross the finish line at our first-ever Bad Blood 5K Run!

Organization Name:

Contact Name:

Address:

Email:

Cell:

Sponsor Level (for level details, see sponsor matrix or [website](#)):

- Champion \$10,000
- Warrior \$5,000
- Guardian \$2,500
- Crusader \$1,000
- Soldier \$500

Payment information:

- PayPal Giving Portal (<https://www.paypal.com/fundraiser/charity/1563892>)
- Check

- Make check payable to Wicklund Warriors
- Mail to: PO Box 11152, Loudonville, NY 12211
- **Logo due by June 27th.** Email: info@wicklundwarriors.com



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- Jeffrey Wicklund
- Michelle Dischiavo
- Jim Calhoun
- Scott Baker
- Jamie Levy

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Bad Blood Run Sponsorship Info



WICKLUND WARRIORS BAD BLOOD 5K RUN

JULY 31, 2025 @ SIENA COLLEGE



FEATURES	\$500 SOLDIER	\$1,000 CRUSADER	\$2,500 GUARDIAN	\$5,000 WARRIOR	\$10,000 CHAMPION
★ Race Shirt - R. Arm Logo - Limit 1					●
1 Race Shirt - Back Primary Logo				●	
2 Race Shirt - Back 2nd Level Logo			●		
3 Race Shirt - 3rd Level Logo		●			
4 Race Shirt - Back Name Placement	●				
Logo on Running Bibs				●	●
Listing on RunSignUp			●	●	●
Logo at Start/Finish				●	●
Social Media Shoutout		●	●	●	●
Business Collateral Inclusion in Registration Bags	●	●	●	●	●
Listing on WW website	●	●	●	●	●
Race Shout Out			●	●	●
Complimentary Registrations & Race shirts	2	4	6	12	24

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Questions: info@wicklundwarriors.com
Sponsor Info at: www.wicklundwarriors.com/2025badbloodrun